



Your Listing Asset Management Company

30-DAY REPORT FOR YOUR LISTINGS

EXECUTIVE SUMMARY

You currently have **15,458** listings, and you are subscribed to **55** channels. **19,569** of your properties have been viewed at least 1 time over the last 30 days. **20** of your brokers currently have a paid subscription to ListHub. You currently have **334** registered brokers using ListHub.

Terms are defined on the last page of this report.

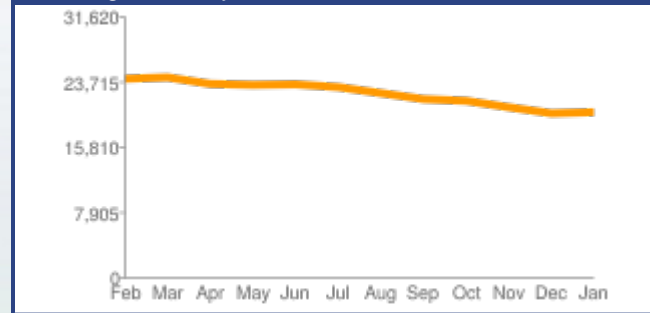
→ Top Channels by Number of Views

	Views	% of Views
1. Zillow Network	644,224	75.8%
2. Homes.com	98,667	11.6%
3. HotPads	70,240	8.3%

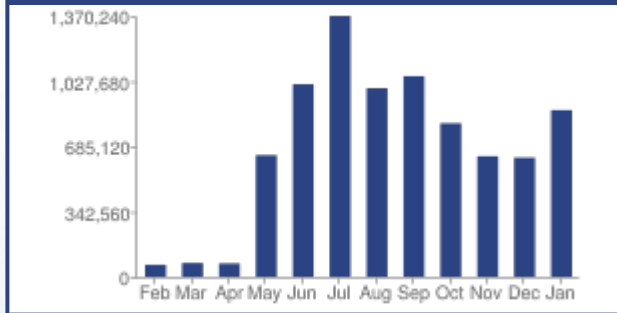
→ Top Locations of Your Online Consumers

	Visits	% of Total Visits
1. Jacksonville, FL	3,351	28.6%
2. Râmnicu Vâlcea, Romania	1,784	15.2%
3. Orange Park, FL	574	4.9%

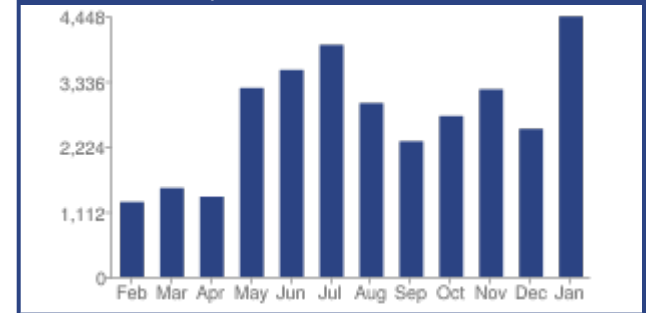
→ Listing Inventory



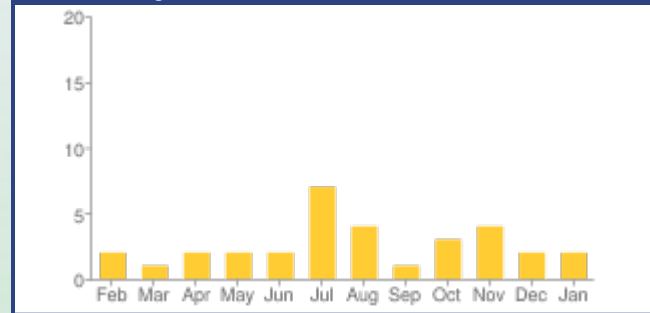
→ Number of Views - Last 12 Months



→ Number of Inquiries - Last 12 Months



→ Broker registrations



→ Top Listing Agents (their online performance ranking)

Agent	Agent ID	Listing Count	Views	Click-Throughs (Visits)	Inquiries	Performance Rank
BETH GRIFFIN	9995	79	8,450	186	155	1st
ROGER D PERKINS	14518	51	8,468	88	121	2nd
RYAN L COURSON	15392	58	8,004	172	13	3rd

→ Top Property Categories

Description	Listing Count	Views	Click-Throughs (Visits)	Inquiries	Performance Rank
\$100K - \$200K - 3BR Residential - For Sale	1,751	67,232	837	47	1st
\$1K - \$2K - 3BR Rentals - For Rent	577	45,891	541	656	2nd
\$100K - \$200K - 4BR Residential - For Sale	906	50,698	518	33	3rd

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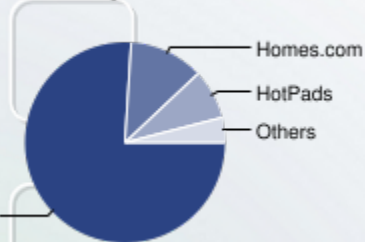
DETAILED ANALYSIS: CHANNEL COMPARISON CHART

This report shows a comparison of activity generated from your listings online.

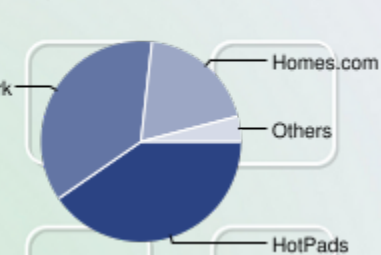
Property views, visits, and inquiries are based on the number of listings displayed by the channel. If the channel displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.

Views by Channel



Inquiries by Channel



How Do The Internet Marketing Channels Compare?

Channel	Listings		Consumer Traffic		Inquiries	
	Setup	Total	Property Views	Click-Throughs (Visits)	Email	Phone
Zillow Network	MLS-ALL	11,240	644,224	2,605	1,546	1
Homes.com	Opt-In	7,113	98,667	530	827	0
HotPads	MLS-ALL	11,302	70,240	1,432	1,017	723
HomeFinder.com	MLS-ALL	11,917	12,841	356	12	0
AOL Real Estate	MLS-ALL	12,720	11,091	0	47	0
LakeHomesUSA	Opt-In	7,121	2,431	345	36	0
RealtyStore	Opt-In	7,021	2,181	199	0	0
USHUD.com	Opt-In	7,035	1,557	227	0	0
Keller Williams	Opt-In	619	1,505	0	0	0
GovListed.com	Opt-In	6,819	1,119	2	0	0
MyREALTY.com	MLS-ALL	14,538	665	6	32	0
BidSelect	Opt-In	120	588	12	0	0
Foreclosure.com	Opt-In	7,072	563	36	3	0
CLRSearch	MLS-ALL	9,798	429	20	0	0
RealQuest Express	Opt-In	7,019	287	27	25	5
Harmon Homes	Opt-In	7,010	285	0	0	0
FreedomSoft	Opt-In	7,035	230	0	3	0
RentRange	Opt-In	769	171	0	6	0

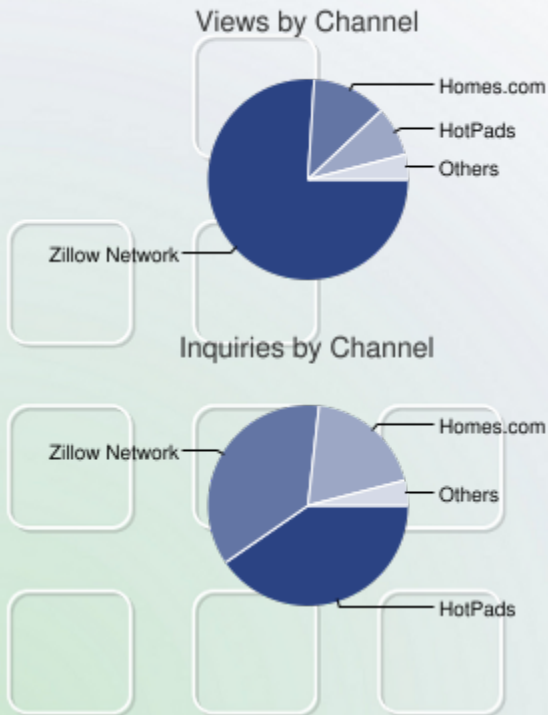
30-DAY REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: CHANNEL COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

Property views, visits, and inquiries are based on the number of listings displayed by the channel. If the channel displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

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How Do The Internet Marketing Channels Compare?

Channel	Listings		Consumer Traffic		Inquiries	
	Setup	Total	Property Views	Click-Throughs (Visits)	Email	Phone
RealtyTrac	Opt-In	7,100	164	21	2	0
HUD Seeker	Opt-In	7,019	161	1	0	0
L2L Network	Opt-In	577	156	0	1	0
Property Pursuit	Opt-In	7,035	82	0	0	0
eLookyLoo	Opt-In	6,881	56	0	0	0
Home2.me	Opt-In	7,019	35	4	0	0
Gooplex	Opt-In	7,019	10	1	0	0
HomeWinks	Opt-In	7,045	0	7	0	0
IAS Properties	Opt-In	7,019	0	0	0	0
LearnMoreNow.com	Opt-In	7,019	0	0	0	0
Atlantic & Pacific	Opt-In	11	Not Provided	0	0	0
BuyerHomeSite.com	Opt-In	6,819	Not Provided	0	0	0
CondoCompare.com	Opt-In	5,789	Not Provided	4	0	0
DataSphere	Opt-In	6,899	Not Provided	445	0	1
Diggysy	Opt-In	6,819	Not Provided	6	0	0
Enormo	Opt-In	7,090	Not Provided	4	12	0
EstateVantage	Opt-In	3	Not Provided	0	0	0
FrontDoor	MLS-ALL	11,297	Not Provided	299	0	0

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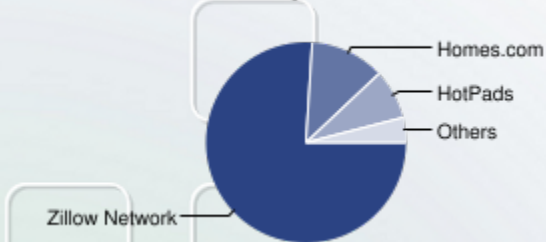
DETAILED ANALYSIS: CHANNEL COMPARISON CHART (CONTINUED)

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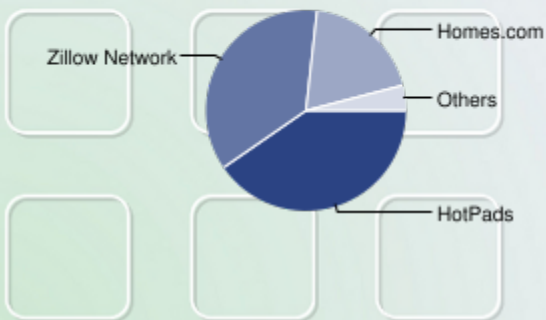
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Views by Channel



Inquiries by Channel



How Do The Internet Marketing Channels Compare?

Channel	Listings		Consumer Traffic		Inquiries	
	Setup	Total	Property Views	Click-Throughs (Visits)	Email	Phone
Homes By Lender	Opt-In	5,954	Not Provided	1	0	0
HomeTourConnect	Opt-In	7,035	Not Applicable	0	0	0
Juwai	Opt-In	6,819	Not Provided	0	0	0
LiquidusMedia	Opt-In	5,585	Not Applicable	0	0	0
LotNetwork	Opt-In	1,285	Not Provided	0	0	0
New Home Source	Opt-In	140	Not Provided	0	0	0
OfferRunway	Opt-In	6,819	Not Provided	1	0	0
Oodle	MLS-ALL	11,902	Not Provided	50	0	0
Property Shark	Opt-In	7,037	Not Provided	3	0	0
RealEstateMarketplace.org	Opt-In	6,819	Not Provided	0	0	0
RealEstateCentral	Opt-In	7,019	Not Provided	20	0	0
Relocation.com	Opt-In	7,019	Not Provided	0	0	0
Showing Suite	Opt-In	37	Not Applicable	0	0	0
The Real Estate Book	Opt-In	6,819	Not Provided	0	0	0
Trulia	MLS-ALL	11,329	Not Provided	4,677	1	3
USALifestyleRealEstate	Opt-In	6,819	Not Provided	1	0	0
Vast	MLS-ALL	11,860	Not Applicable	659	0	0
Organic	0	0	Not Applicable	11	1	1
Total	Not Applicable	Not Applicable	849,738	12,012	3,571	734



Your Listing Asset Management Company

30-DAY REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: PROPERTY CATEGORIES

This report shows the categories of your top listings ranked based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.

Listing Activity by Inventory Category

Description	Listing Count	Views	Click-Throughs (Visits)	Inquiries	Performance Rank
\$100K - \$200K - 3BR Residential - For Sale	1,751	67,232	837	47	1st
\$1K - \$2K - 3BR Rentals - For Rent	577	45,891	541	656	2nd
\$100K - \$200K - 4BR Residential - For Sale	906	50,698	518	33	3rd
\$1K - \$2K - 4BR Rentals - For Rent	299	32,156	399	540	4th
\$200K - \$300K - 4BR Residential - For Sale	715	37,823	319	13	5th
\$800 - \$900 - 3BR Rentals - For Rent	170	16,239	293	371	6th
\$900 - \$1000 - 3BR Rentals - For Rent	174	16,586	229	384	7th
\$200K - \$300K - 3BR Residential - For Sale	590	24,793	276	10	8th
\$100K - \$200K - 4BR Residential - Foreclosure	311	28,622	348	13	9th
\$100K - \$200K - 3BR Residential - Foreclosure	365	23,770	365	14	10th

There are an additional 614 inventory categories that are not shown.

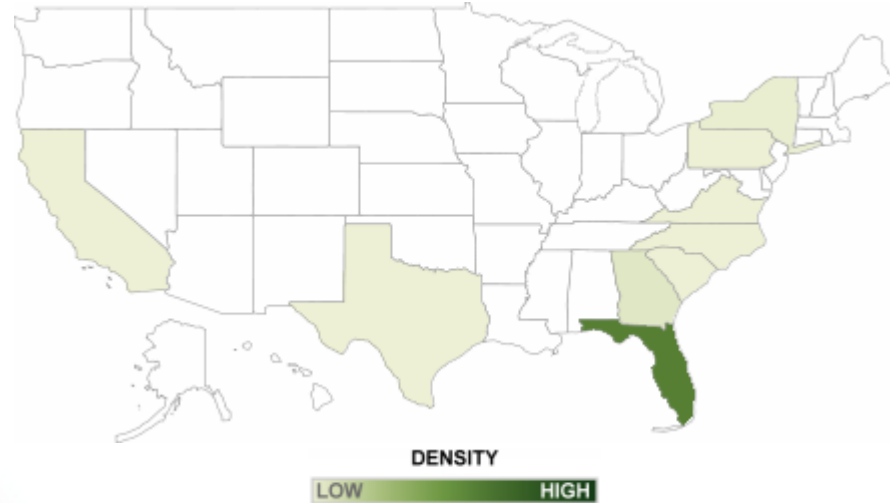
30-DAY REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: LOCATION OF YOUR ONLINE CONSUMERS

The shading on the map shows the relative number of consumers in each state that visited your properties online based on GIS coding.

GIS coding is technology used to geographically locate online consumers.

Terms are defined on the last page of this report.



→ Top States				
State	Visits		Inquiries	
	Total	Percent	Total	Percent
Florida	6,162	64.5%	45	45.0%
Georgia	671	7.0%	9	9.0%
New York	261	2.7%	3	3.0%
North Carolina	215	2.2%	0	0.0%
Virginia	211	2.2%	2	2.0%
South Carolina	167	1.7%	1	1.0%
California	165	1.7%	0	0.0%
Texas	162	1.7%	5	5.0%
Pennsylvania	145	1.5%	0	0.0%
New Jersey	133	1.4%	6	6.0%
Ohio	128	1.3%	12	12.0%
Maryland	105	1.1%	0	0.0%

→ Top Cities				
City	Visits		Inquiries	
	Total	Percent	Total	Percent
Jacksonville, FL	3,351	28.6%	17	13.5%
Râmnicu Vâlcea, Romania, Romania	1,784	15.2%	0	0.0%
Orange Park, FL	574	4.9%	5	4.0%
Saint Augustine, FL	298	2.5%	1	0.8%
Atlanta, GA	247	2.1%	4	3.2%
Gainesville, FL	139	1.2%	2	1.6%
Ponte Vedra Beach, FL	137	1.2%	2	1.6%
Jacksonville Beach, FL	126	1.1%	0	0.0%
Middleburg, FL	94	0.8%	0	0.0%
Palatka, FL	93	0.8%	0	0.0%
Atlantic Beach, FL	90	0.8%	0	0.0%
Orlando, FL	59	0.5%	2	1.6%