

Syndicating Listings to Zillow/Trulia via FlexMLS

On April 7th, Zillow and Trulia will no longer be receiving listing information via ListHub. RealtyWEB.Net has agreed to provide Zillow and/or Trulia with listing data on behalf of the broker for both sites. **The decision to send listings continues to belong to the broker but will now be managed directly from FlexMLS. All other customer portal websites will continue to be managed using ListHub.**

The default for all the company's/office's listings to be sent to Zillow &/or Trulia is set by you, the broker. To set the default for the Zillow/Trulia option:

- First, be sure you are logged in as you, the Broker and not the office.
- Go to **Preferences>Syndication**
- **Screen 1** is how it this option will appear if you are **OPTED OUT**. No check mark next to the Zillow/Trulia option.
- To **OPT IN** (OR SEND YOUR LISTINGS TO Zillow.com and/or to Trulia.com), click on the **check box** found to the right of each option.
- Then select if you would like to **Allow Agents to Override** – Yes or No (See **Screen 2**). This would be on a per listing basis. It does not change the company/office default.
- If applicable, select **Set for all Offices in this Company** to make this the default setting company wide.
- Final step is to click **Save Changes**
- The setting will then appear on the **Export Tab of the Add/Change Module** as per the default. (See **Screen 3**)

Screen 1

Syndication Preferences

Save Changes Set for all Offices in this Company

Name	Send Listings	Terms of Service	When my agents or staff enter listings, I want the export tab to appear as follows:	Order
IDX	<input checked="" type="checkbox"/>	none	<input checked="" type="checkbox"/> IDX (Agent can override: Yes ▾)	↓
Zillow	<input type="checkbox"/>	view		↓ ↑
Trulia	<input type="checkbox"/>	view		↑

Screen 2

Syndication Preferences

Save Changes Set for all Offices in this Company

Name	Send Listings	Terms of Service	When my agents or staff enter listings, I want the export tab to appear as follows:	Order
IDX	<input checked="" type="checkbox"/>	none	<input checked="" type="checkbox"/> IDX (Agent can override: Yes ▾)	↓
Zillow	<input checked="" type="checkbox"/>	view	<input checked="" type="checkbox"/> Zillow (Agent can override: Yes ▾)	↓ ↑
Trulia	<input checked="" type="checkbox"/>	view	<input checked="" type="checkbox"/> Trulia (Agent can override: Yes ▾)	↑

Screen 3

ids Details Rooms Export

Seller Opt Out

- Seller Directs Listing to be Excluded from Internet
- Seller Directs Address to be Excluded from Internet
- Seller Directs Listing to Not Be Used in AVMs
- Seller Directs Listing to Not Allow Comments

Listing Export Options

- IDX
- Zillow
- Trulia

Details

- Publish Address
- Publish Directions
- Publish Public Rmrks
- Publish Square Feet

Please remember, what you have selected for IDX overrides any and all other options for sending listings to the Internet. If the listing has "No" for IDX, it will not be sent to any website(s).